



Seminole Office Solutions Accelerates the Adoption of Microsoft Azure Among Local Businesses

Leading MTSP Helps Organizations Benefit by Moving Their Network Into the Cloud

LONGWOOD, FL – March 14, 2025 – Seminole Office Solutions, a leading managed technology services provider (MTSP), announced today that the company has accelerated the adoption of Microsoft Azure cloud services among local small and medium-sized businesses (SMBs). There are numerous reasons Seminole Office Solutions has been leading charge, which includes transitioning technology from a capital expense to an operational expense, convenience of flexible workforce being driven by remote/hybrid work environments, multi-location operations, constant access to the latest applications, and greater cybersecurity. Seminole Office Solutions is helping businesses benefit from Azure's capability to enhance organizational utility, flexibility, and scalability to an almost unprecedented level.

First and foremost, Microsoft Azure eliminates outdated IT hardware in SMBs. Most companies are accustomed

to purchasing on-premise servers, but this approach to running a network and storing data has become obsolete with the proliferation of the cloud. On-premise servers quickly become outdated, leading to major security concerns. Without regular updates and software upgrades, they become susceptible to slower speeds while the rest of the world is accelerating. In short, it no longer makes sense for business owners to invest heavily in aging technology. By shifting to Azure, technology becomes an operating expense rather than a capital expense, and companies benefit from a scalable, utilization-based model.

Additionally, for businesses located in hurricane-prone regions like Florida, Microsoft Azure provides a critical advantage—business continuity. When natural disasters strike, companies relying on on-premise servers risk significant data loss and prolonged downtime. Azure's secure, off-site cloud infrastructure ensures that data remains protected and accessible, enabling operations to continue even in the face of a

storm. This level of resilience is no longer optional—it's essential for Florida-based businesses looking to safeguard their operations year-round.

"For many smaller companies, the notion of moving operations into the cloud seems daunting due to perceived complexity," stated Brian Willcox, Vice President at Seminole Office Solutions. "When you're making this move, you position your company for a bright future; however, you do need to simplify as much as possible. This is another reason we're such big advocates of Azure, because it actually simplifies cloud computing and helps businesses achieve new levels of efficiency. Our role is to educate companies on how Azure can drastically improve their performance and then conduct a seamless transition for them."

Seminole Office Solutions also encourages businesses to move to Microsoft Azure for cloud services because of workforce convenience, especially in multi-location and remote work environments. While remote teams can be more productive

and efficient, they require a cloud-based platform for maximum results. As remote work continues to grow in popularity—particularly as younger generations comprise a larger portion of the workforce—it's essential that cloud infrastructure equips organizations to thrive.

Another major advantage of cloud computing with Azure is how it unifies business intelligence, operations infrastructure, enterprise resource planning (ERP), and data management into one flexible, scalable platform. For example, an ERP integrated with Azure helps businesses adapt quickly and empowers them to make data-driven decisions. Azure is also dominating the marketplace because it offers a cloud infrastructure that increases cybersecurity. A major differentiator is how it not only delivers frequent, comprehensive security updates, but also provides updates to the very architecture of the

software. This makes it significantly more difficult to breach, as the system is continually adapting to emerging threats.

“With Azure, businesses gain the agility and tools needed to enter new markets, enable growth through acquisitions, and launch new products quickly,” Willcox continued. “After working closely with organizations to build, manage, and deploy applications on a local, national, or even global scale, we’ve found that Azure is paving the way for the future—and Seminole Office Solutions is at the forefront of guiding our customers to take advantage of it.”

ABOUT SEMINOLE OFFICE SOLUTIONS

Celebrating 40 years of innovation and service, Seminole Office Solutions stands as a leading Managed Technology Services Provider

(MTSP) dedicated to enhancing efficiency, productivity, and security for local businesses across various industries since its establishment in 1984. Committed to proactive adaptation to emerging client needs, Seminole offers a diverse range of solutions, from managed IT services, cloud, security and VoIP phone solutions via their MSP division, dba SemTech IT Solutions, to business process automation solutions and imaging and print hardware. With a focus on helping clients succeed, Seminole remains an independent, forward-thinking provider poised to meet the evolving technological demands of Central Florida's businesses for years to come. To learn more about our products, solutions, and support please contact Seminole Office Solutions at 407-830-7950 or visit www.sosfla.com, SemTech IT Solutions at 407-830-1434 or visit www.semtechit.com.