

**TOSHIBA**  
**eco** style

Representing Toshiba's  
environmental commitment



# Leading innovation leads to a better world.

As a leading manufacturer, Toshiba recognizes that the earth is an irreplaceable asset. Hence, we are constantly researching and implementing new methods to protect the world in which we live and work. As an ecologically responsible partner, we work to find a careful balance between the print needs of businesses today and the preservation of our natural resources. We continue to reduce our environmental footprint through our manufacturing process, and help our customers through the products we build and the programs in which we participate.

## How we build our products

Monozukuri means to make or create things in the spirit of excellence: to manufacture products that exceed expectations. This philosophy is the driving force behind Toshiba's manufacturing process.

We have mitigated climate change by reducing CO<sub>2</sub> and greenhouse gas emissions. In addition, we've reduced or eliminated the use of restricted substances and minimized natural resources used for product manufacturing and packaging. Our use of recycled plastics has increased and we've eliminated the use of styrene altogether.

Shipping crates and pallets are now made with 100% recycled cardboard. Our dedicated efforts to improve the environment have not gone unnoticed, and four of our manufacturing facilities have earned ISO 14001 certification.

*In a one year period, if the world's discarded cartridges were stacked end-to-end, they would circle the earth over three times.*



## The products we build

An electronics company is only as green as the products it builds. In addition to creating products that earn industry awards, we strive to also earn recognition by meeting environmental standards. Toshiba produces products which are Energy Star rated, and our two top product series have received the latest Energy Star Tier Two rating. Because of our minimal use of hazardous substances, we are RoHS compliant, and through the responsible collection, treatment, recycling and recovery of the products we build, Toshiba is also WEEE compliant. All of Toshiba's printed circuit boards are 100% lead-free and halogen-free, and about half of all our recycled plastic parts are halogen-free.



We offer service modules that are rebuildable as well as developer units that are self-refreshing. We use state-of-the-art processing to separate materials, and cartridges are recycled with zero waste to landfill. In addition, a number of our product features are designed to minimize their environmental footprint. For example, to reduce paper waste

we've implemented Duplex by Default printing and an Omit Blank Page function as well as electronic product manuals rather than those made of paper. And while most sleep modes consume 5 watts of power or more, we now have a Super-Sleep Mode that consumes only 1 watt.

- > ISO 14001 Certification
- > Energy Star Tier Two
- > RoHS Compliant
- > WEEE Compliant
- > Zero Waste to Landfill
- > Default Duplexing
- > Omit Blank Page
- > Super-Sleep Mode



***Incinerating 10,000 tons of waste creates one job. Land filling it creates 6 jobs. Recycling it creates 36 jobs.***



For more info visit [www.copiers.toshiba.com](http://www.copiers.toshiba.com)



# Environmental programs for a better world.

Toshiba takes a leading role in environmental responsibility by developing and participating in various programs that preserve natural resources and by encouraging other companies to do the same. For example, Toshiba customers can take advantage of our Encompass Assessment Program in which we examine all devices and determine the company's current environmental impact. The data is recorded in a Managed Print Services Green Report where we also make recommendations for ways in which your company can reduce its overall eco-footprint. Other programs in which Toshiba participates include Close the Loop, a zero waste to landfill recycling program. It allows for 100% recycling of collected consumable supplies such as cartridges, drum units and toner bottles. Best of all, it manufactures eLumber™ using all the waste that was once considered unusable.



To help our customers participate in this same program, we provide everything you need including recyclable collection boxes, supplies, freight, transportation and recycling services. Together with several other electronics manufacturers, Toshiba has formed Electronic

Manufacturers Recycling Management (EMRM) to provide a convenient way to recycle consumer electronics goods. This has already resulted in approximately 400,000 pounds of e-waste diverted from U.S. landfills.

Toshiba's Tree Planting Initiative is well on its way to meeting our goal of planting 1.5 million trees by the year 2025 as part of our 150th anniversary. What better way to celebrate than with a greener planet?



Here at Toshiba, we realize that short-term productivity must not take place at the expense of long-term sustainability. This is evident in all that we do: from the products we use in manufacturing to the environmental programs in which we participate.

To find out more about how Toshiba can help your business become greener, visit our website at [www.copiers.toshiba.com](http://www.copiers.toshiba.com).



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